



PRESS RELEASE

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Tier 1 claim national environmental award

Tier 1 Asset Management Ltd has received a national award for their UK-wide secure and ethical IT disposal service.

The Manchester-based end of life computer specialists won the 'Best WEEE Partnership' honour at the prestigious Valpak Awards which recognise excellence and innovation in the area of recycling, waste minimisation and environmental awareness at all levels across the UK. Valpak are the HM Government-appointed organisation that runs the national network of designated collection facilities for waste electrical and electronic equipment (WEEE).

Tier 1 Marketing Manager Jon Selby attended the gala awards ceremony held in the National Maritime Museum in London last week to receive the award from BBC Radio 2 presenter Jeremy Vine.

Selby was delighted to receive the award and said, "This achievement recognises the importance of the re-use of corporate IT equipment once it has reached the end of its working life."

“Judges were most impressed by our work that utilises our security processes to allow business and government to re-use their data-bearing end of life IT equipment, despite recent high profile stories of data losses in the private and public sectors.”

“Tier 1’s expertise allows data to be securely erased from hard drives as opposed to destroying them and thereby rendering a perfectly re-usable, working asset to the recycling bin.”

Vine also praised Tier 1 for their innovative ways of recycling equipment that cannot be re-used, and for ensuring that potentially harmful landfill is not an option for any of the equipment Tier 1 handle.

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Tier 1 Asset Management Ltd Profile

Tier 1 Asset Management Ltd is a leading UK company specialising in managing the disposal and remarketing of redundant IT equipment, handling some of the largest and most sought-after projects in the country. Within a secure, ethical and environmentally sound framework, Tier 1 place emphasis on re-use solutions that extend the life of redundant IT equipment in its original form as far as possible before looking for a recycling solution. This attitude helped Tier win a 2008 Green IT Award for Market Leadership. The company is authorised by HM Government to handle data classified up to and including ‘SECRET’ and is both INFOSEC 5 and ISO9001 accredited. Tier 1’s attitude to the environment underpins the business as a whole and is demonstrated through both ISO 14001 certification achieved in February 2006 and prestigious ICER-accredited WEEE Recycler status granted in January 2007.

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