

“We are extremely happy with the service we receive from Tier 1. They clearly understand our environmental policies and combine operational process with a clear dedication to CSR. The recycled FA Cup that they suggested and then created has been exceptionally well received.”

Gary Flood,
Desktop Product Manager



How Tier 1 assists E-ON UK

E.ON UK are the country's largest integrated power and gas company – generating and distributing electricity, and retailing power and gas – and are part of the E.ON group, the world's largest investor-owned power and gas company.

Tier 1 are specialists in the secure and ethical disposal of end of life-cycle IT equipment and provide E.ON with the peace of mind that their equipment is disposed of in a fully compliant manner that includes WEEE Regulations, Hazardous Waste legislation, the 1998 Data Protection Act and full environmental duty of care. More than simple compliance, Tier 1 provides enhanced corporate social responsibility opportunities, market leading revenue returns and a morale-boosting staff purchase scheme for employees and their families.

Client requirements

As part of E.ON's three-yearly technology refresh, large amounts of IT equipment, including laptops, desktop PCs, printers and monitors were deemed to have reached the end of their working lives with E.ON.

E.ON wanted a method of disposing of their redundant equipment that offered a guaranteed secure data erasure, minimised any waste going to landfill, allowed their own staff to purchase their work machines and offered E.ON the opportunity to donate some equipment and finance to the developing world at no cost to themselves.



E-ON UK positive comments on Tier 1's service

- **Accuracy of data and integrity of information**
- **Innovative and proactive ideas to enhance our CSR and environmental credentials**
- **Impressive revenue return**
- **Flexible reporting**



The solution

Tier 1's complete disposal service meant that any of E.ON's data-bearing items were wiped using market-leading Blancco erasure software to guarantee peace of mind. 73% of the equipment was re-used and 27% recycled, with only a fraction of a percentage of the recycling by-product going to landfill. Emphasis on re-use was assisted with an employee purchase scheme, established to allow E.ON staff to purchase their old equipment via Tier 1's online store at discounted prices via a link from their own intranet. By utilising Tier 1's charity partner Digital Links International, E.ON contributed to providing IT access to over 100,000 underprivileged children in the developing world and received a full impact report of where and who was benefiting from almost 2000 redundant IT assets that were donated.

Benefits to E-ON

Total compliance to all relevant legislation thanks to Tier 1's service meant no sleepless nights for senior E.ON executives and a huge time saving for the company.

With waste management a measurable KPI of E.ON's environmental CSR policy, nothing being sent to landfill made a huge impact

Digital Link's impact reports on use of E.ON's IT in Africa form part of their CEO's Annual Report

The employee purchase scheme prior to Christmas boosted staff satisfaction ratings

A Tier 1-inspired project presented E.ON with a replica FA Cup trophy constructed out of old IT pieces that would have been recycled, and featured in an E.ON PR and publicity campaign.



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